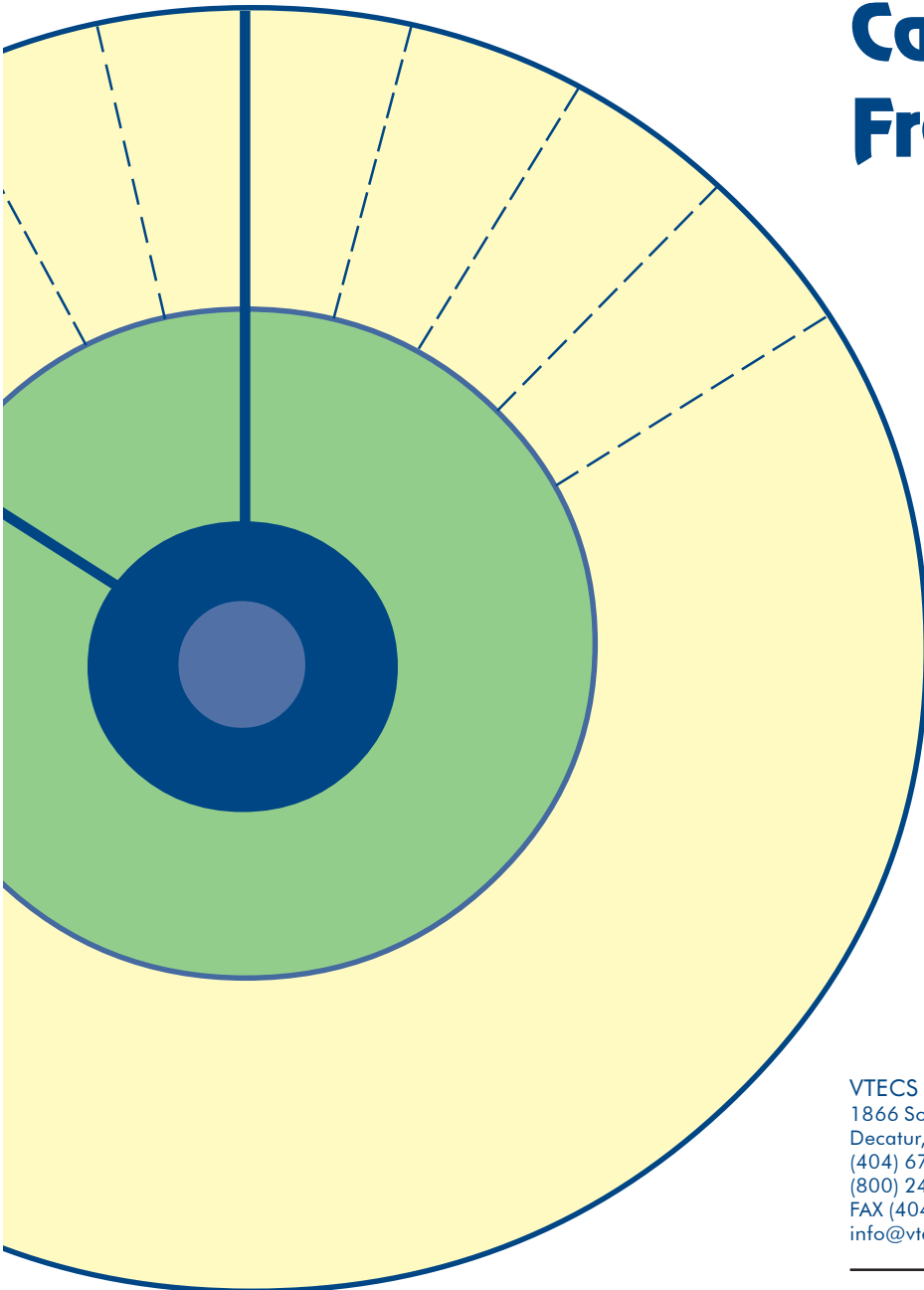




Career Cluster Frameworks



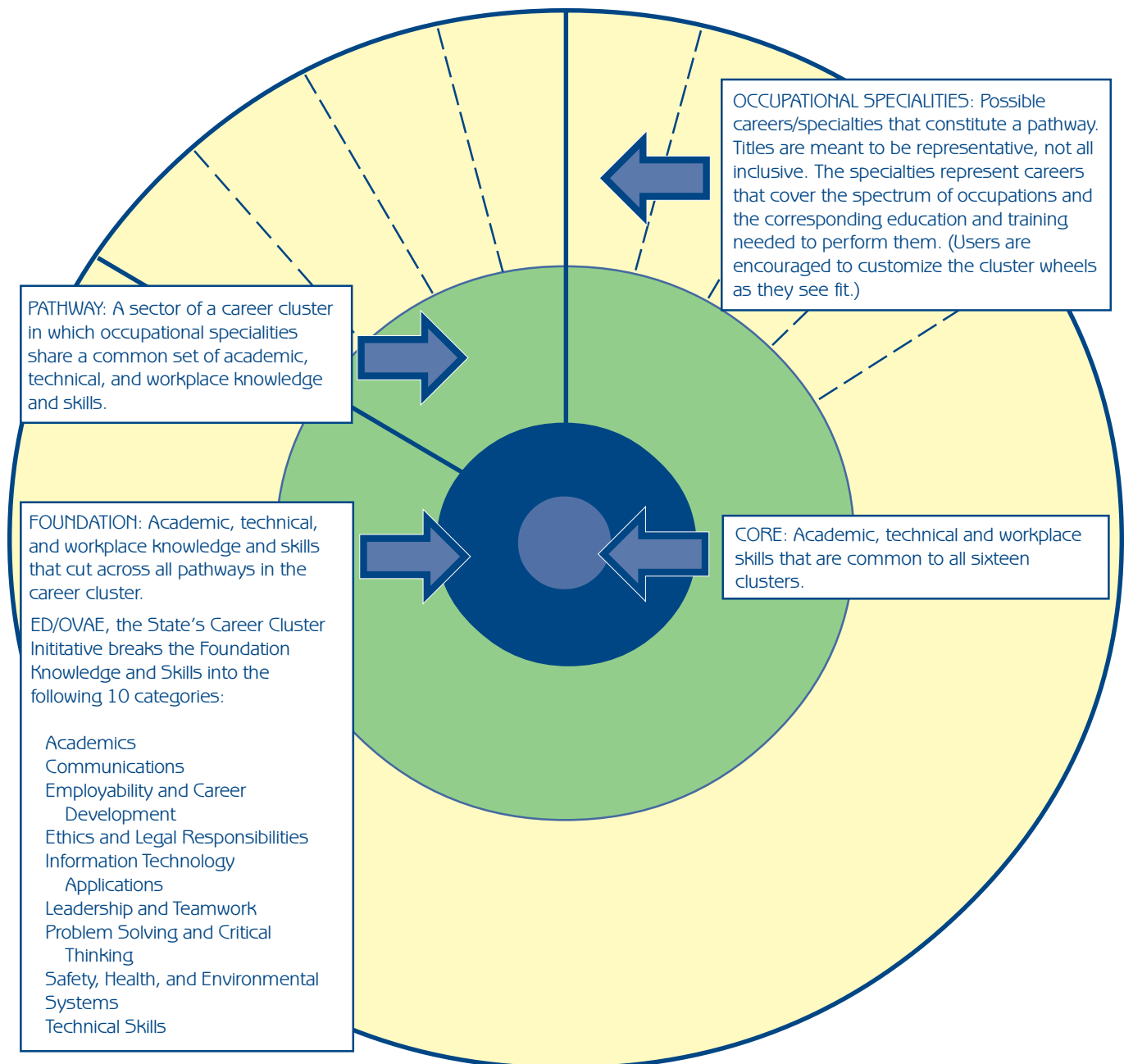
VTECS
1866 Southern Lane
Decatur, Georgia 30033-4097
(404) 679-4501 ext. 543
(800) 248-7701 ext. 543
FAX (404) 679-4556
info@vtecs.org / www.vtecs.org

Source of Career Cluster Titles and Definitions is the July 2000 U. S. Department of Education, Office of Vocational Technical Education, Career Cluster Brochure.

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Explanation of the Primary Elements of the Career Clusters as Interpreted by VTECS

USOE / OVÆ Career Cluster Title



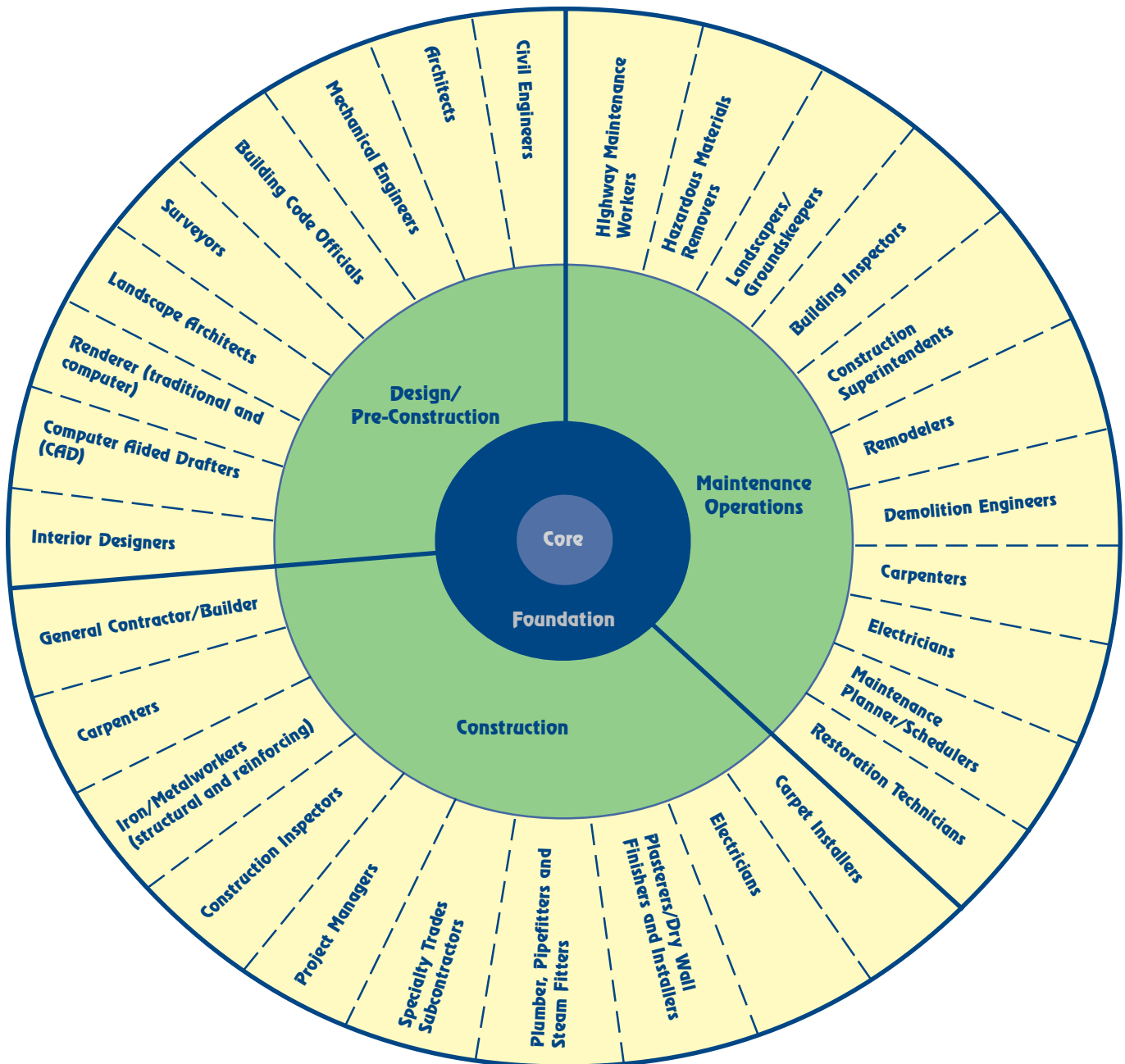
Agriculture, Food, and Natural Resources

The production, processing, marketing, distribution, financing, and development of agricultural commodities and resources including food, fiber, wood products, natural resources, horticulture, and other plant and animal products/resources.



Architecture and Construction

Careers in designing, planning, managing, building and maintaining the built environment.



Arts, Audio/Video Technology and Communications

Designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.



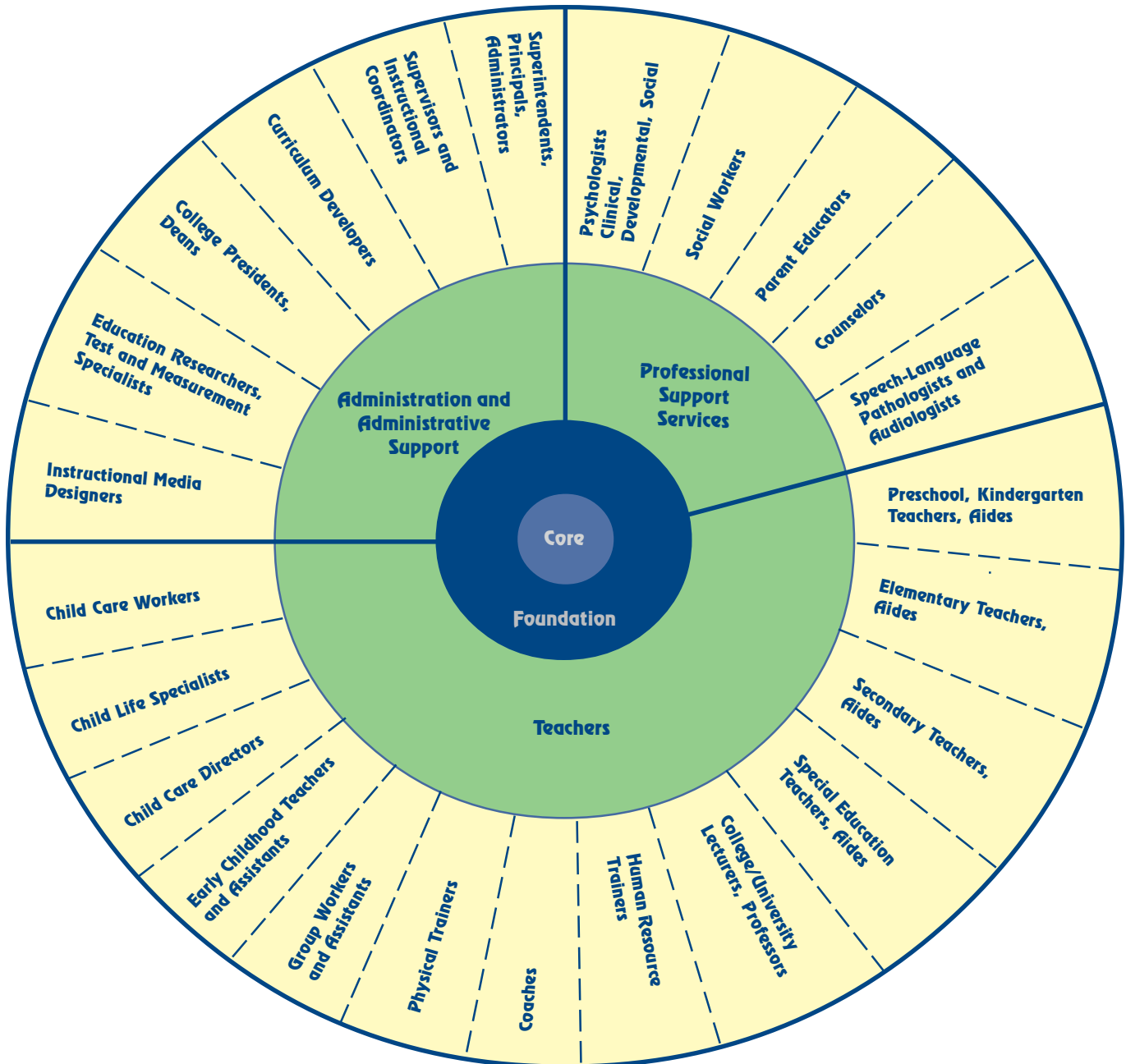
Business, Management, and Administration

Business, Management and Administration careers encompass planning, organizing, direction and evaluating business functions essential to efficient and productive business operations Business Management and Administration career opportunities are available in every sector of the economy.



Education and Training

Planning, managing and providing education and training services, and related learning support services.



Finance

Planning, services for financial and investment planning, banking, insurance, and business financial management.



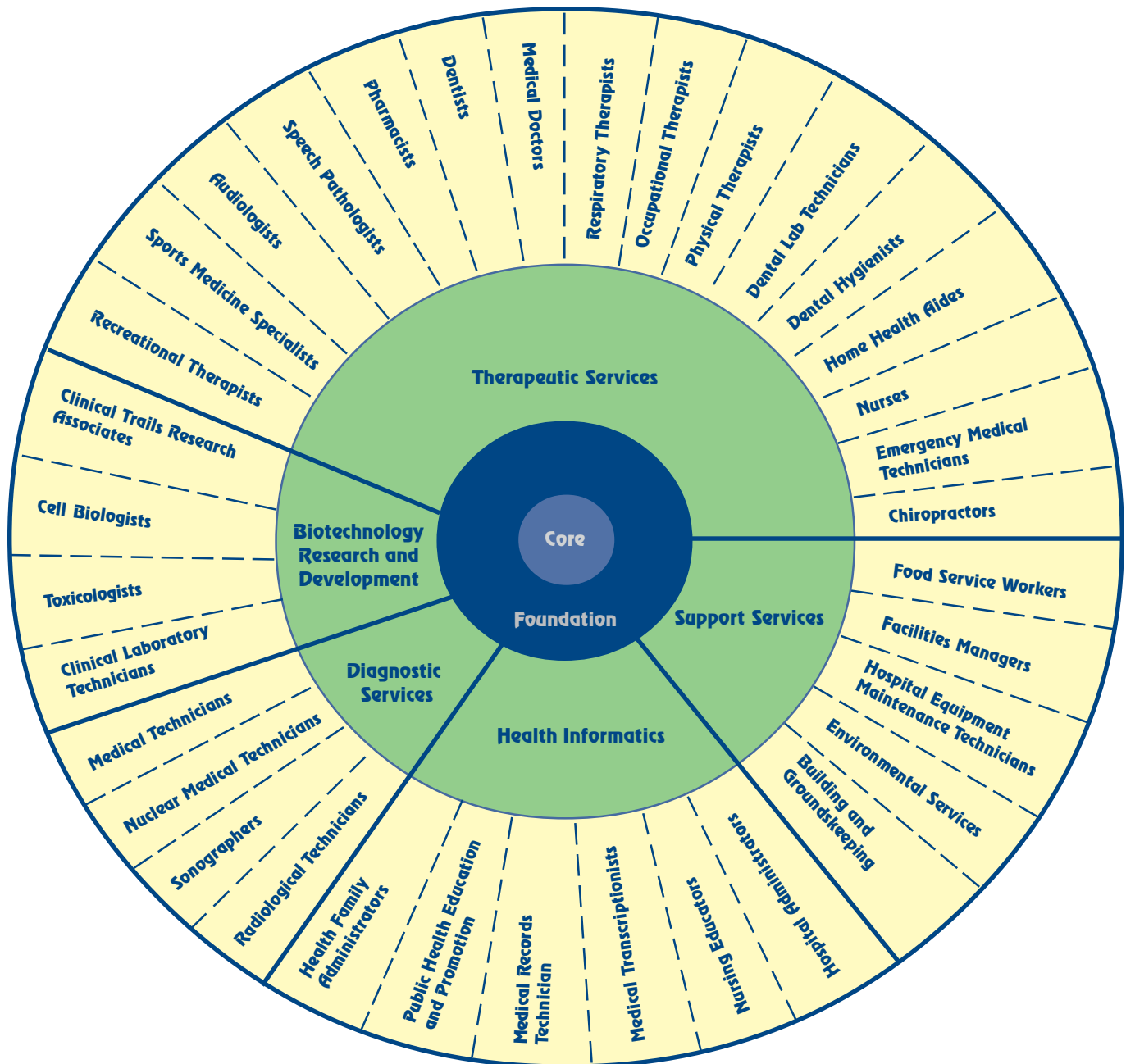
Government and Public Administration

Executing governmental functions to include Governance; National Security; Foreign Service; Planning; Revenue and Taxation; Regulation; and Management and Administration at the local, state, and federal levels.



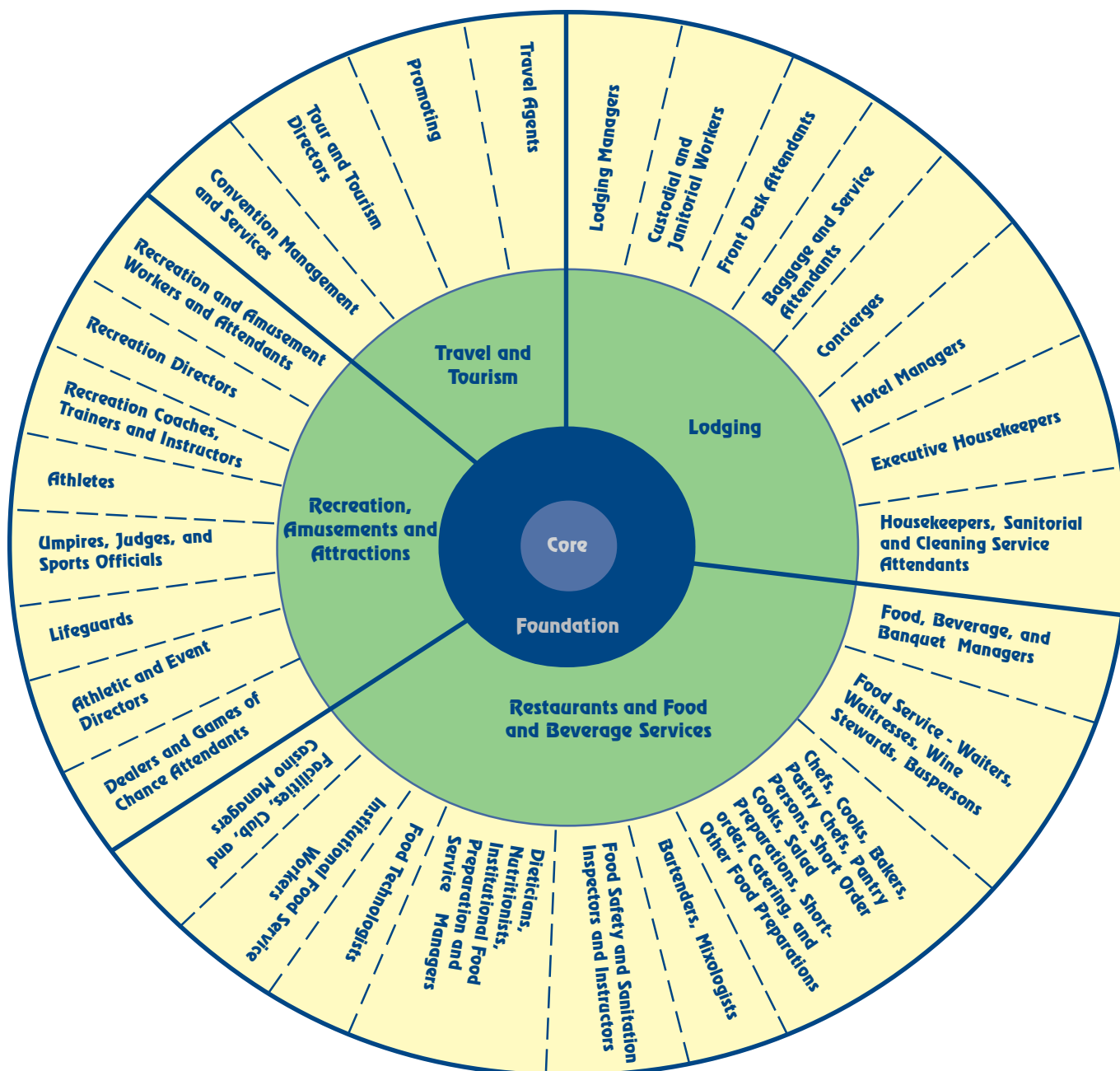
Health Science

Planning, managing, and providing therapeutic services, health informatics, support services, and biotechnology research and development.



Hospitality and Tourism

Hospitality and Tourism encompasses the management, marketing and operations of restaurants and other foodservices, lodging, attractions, recreation events and travel related services.



Human Services

Preparing individuals for employment in career pathways that relate to families and human needs.



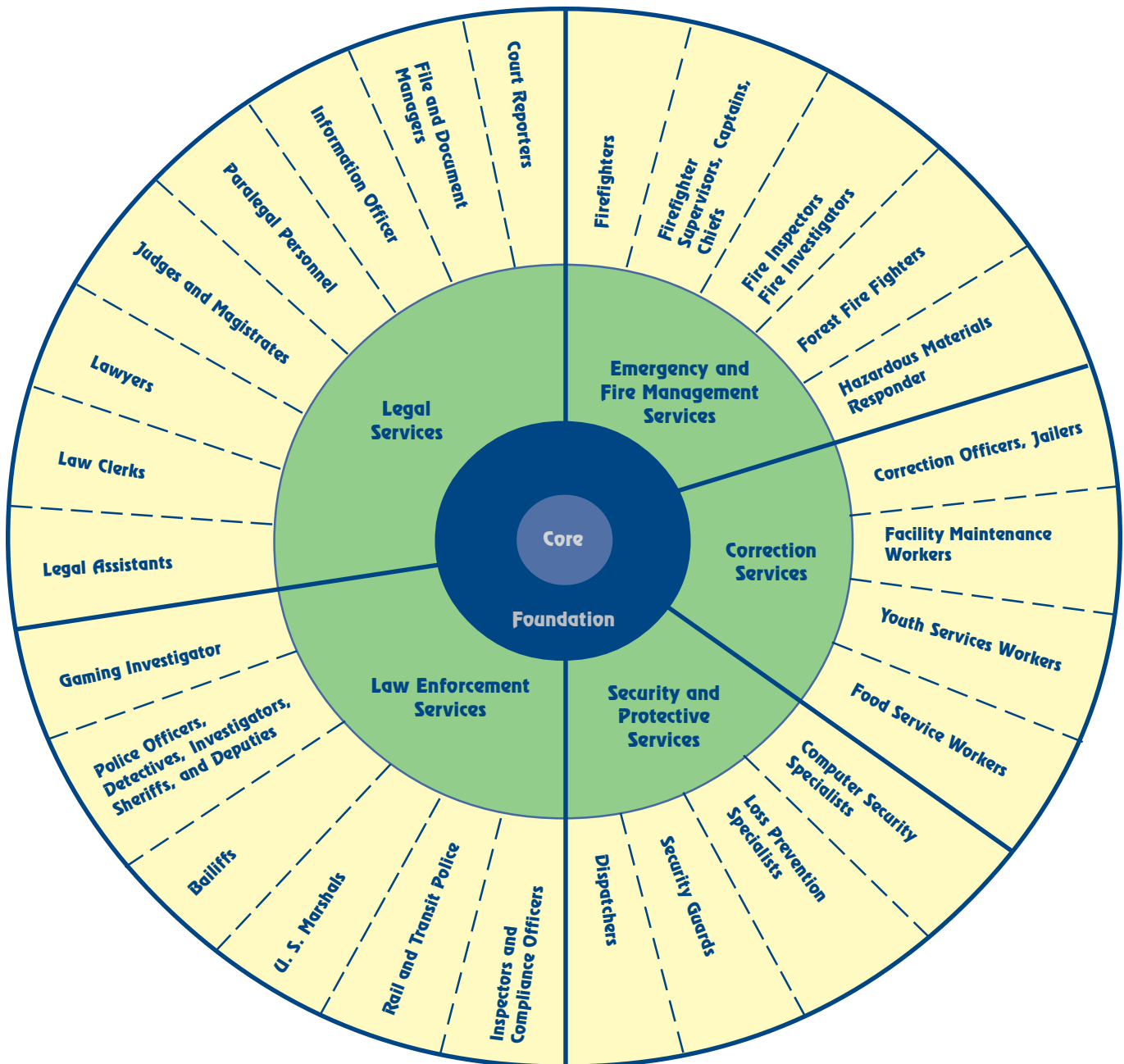
Information Technology

Building Linkages in IT Occupations Framework: For Entry Level, Technical, and Professional Careers Related to the Design, Development, Support and Management of Hardware, Software, Multimedia, and Systems Integration Services.



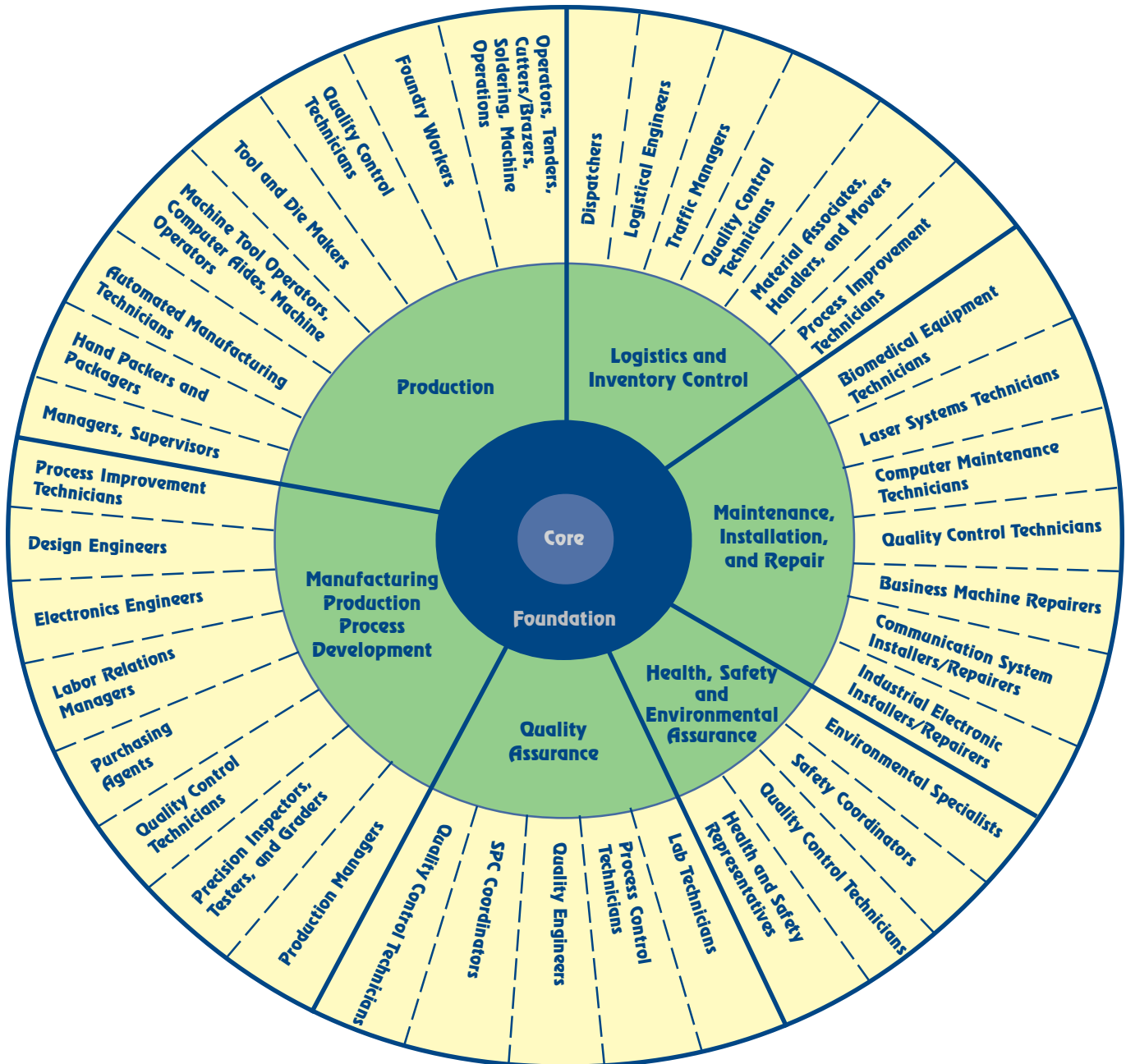
Law, Public Safety and Security

Planning, managing, and providing legal, public safety, protective services and homeland security, including professional and technical support services.



Manufacturing

Planning, managing, and performing the processing of materials into intermediate or final products and related professional and technical support activities such as production planning and control, maintenance and manufacturing/process engineering.



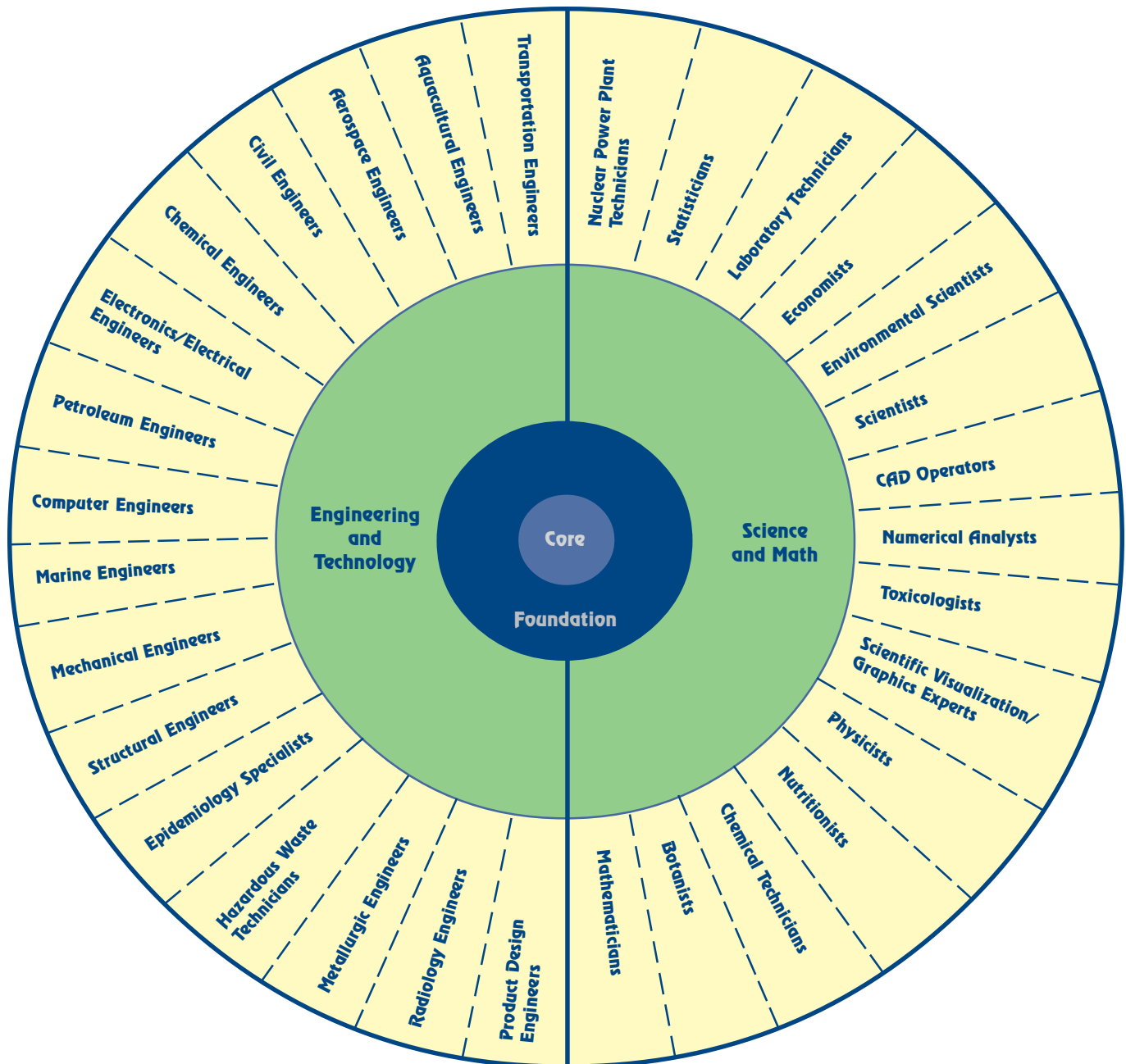
Marketing, Sales and Service

Planning, managing, and performing marketing activities to reach organizational objectives.



Science, Technology, Engineering and Mathematics

Planning, managing, and providing scientific research and professional and technical services (e.g., physical science, social science, engineering) including laboratory and testing services, and research and development services.



Transportation, Distribution and Logistics

Planning, management, and movement of people, materials, and goods by road, pipeline, air, rail, and water and related professional and technical support services such as transportation infrastructure planning and management, logistics services, mobile equipment and facility maintenance.

